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## Media Release

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### **FarmPure™ expands its Western Canadian presence through the acquisition of SW Seed Canada Ltd. by FarmPure Seeds**

Regina, Saskatchewan, June 28, 2006

FarmPure Seeds announced today an agreement to purchase SW Seed Canada Ltd. a wholly owned subsidiary of Svalöf Weibull AB, Sweden. The transfer of ownership will take place September 1<sup>st</sup>, 2006.

Trenton Baisley, CEO of FarmPure said, "This is a great add to FarmPure Seeds, our pedigreed seed marketing channel. It provides further diversification of our seed portfolio adding assets that will provide us with greater operational flexibility to better serve our breeding partners from around the world and our retail partners in Canada and internationally. We are very pleased to have concluded this acquisition and will immediately begin to provide a smooth transition."

The acquisition will give FarmPure Seeds full control and operating interests in a world class grass seed cleaning and processing plant in Nipawin, Saskatchewan, a canola cleaning and treating facility in Laurier, Manitoba, and a retail operation in Brandon, Manitoba. Canola, grass, and legume varieties acquired from SW Seed Canada will add breadth and depth to FarmPure Seeds current portfolio.

FarmPure is committed to a vibrant and healthy world representing the best in seed from fifteen of the world's finest breeding institutions from seven countries to create wholesome and energizing consumer ready products. Linked to and owned by a 'select group of farmers with extraordinary skills', FarmPure specializes in capturing the best nature has to offer. Our core product is pedigreed seed however our business is knowledge based value creation.

Based in Regina, Saskatchewan, FarmPure is a family of companies that includes FarmPure Beverages, FarmPure Financial, FarmPure Foods, FarmPure Global, and FarmPure Seeds who have global interests and are active across five continents. FarmPure is open to partnerships or joint ventures that would create innovative agricultural value chain relationships.

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